JABATAN PERKHIDMATAN VETERINAR MALAYSIA

LAPORAN LIPUTAN MEDIA

24 NOVEMBER 2017

1. Penternak digesa tingkat pengeluaran; Berita harian
2. Belum Cukup; Harian Metro
3. Serah aje pada Kami; Harian Metro
4. Temporary home for pets; The Star

OLEH:

SEKSYEN KOMUNIKASI KORPORAT DAN ANTARABANGSA
BAHAGIAN PERANCANGAN
JABATAN PERKHIDMATAN VETERINAR MALAYSIA

MEDIA CETAK		MEDIA ELEKTRONIK	
[x] BERITA HARIAN	[ ] THE MALAY MAIL	[ ] BERITA HARIAN	[ ] THE MALAY MAIL
[ ] UTUSAN MALAYSIA	[ ] THE STAR	[ ] UTUSAN MALAYSIA	[ ] THE STAR
[ ] SINAR HARIAN	[ ] KOSMO	[ ] SINAR HARIAN	[ ] KOSMO
[ ] HARIAN METRO	[ ] NEW STRAIT TIME	[ ] HARIAN METRO	[ ] NEW STRAIT TIME
[ ] THE SUN	[ ] SUNDAY STAR	[ ] THE SUN	
RUANGAN : Isu	**M/SURAT:** 8	**RUANGAN :**	

PERKARA			
[ ] DASAR JABATAN	[x] IMPORT EKSPORT	[ ] SISTEM KUALITI	[ ] PELBAGAI
[ ] KESIHATAN AWAM	[ ] KAWALAN PENYAKIT	[ ] PENGUATKUASAAN	
[ ] KEBAJIKAN HAIWAN	[ ] TEKNOLOGI VETERINAR	[ ] ADUAN	

TARIKH

24 November 2017

Penternak digesa tingkat pengeluaran

- Malaysia sasar eksport 30 peratus ayam pedaging menjelang 2030

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Rembau

Syarikat penternakan ayam pedaging digesa meningkatkan pengeluaran supaya Malaysia menjadi pengeksport utama untuk pasaran halal dunia selain memperkukuhkan jaminan keselamatan makanan negara.

Timbalan Perdana Menteri, Datuk Seri Dr Ahmad Zahid Hamidi, berkata Malaysia ketika ini sudah pun menjadi pengeksport di ASEAN dengan pengeluaran 1.5 juta ayam sehari, namun hanya tujuh peratus sahaja dieksport.

Beliau berkata, Malaysia menyasarkan untuk mengeksport sekurang-kurangnya 30 peratus ayam pedaging menjelang 2030.

Lebihi keperluan

"Kita (ketika ini) mengeluarkan melebihi keperluan dalam negara, iaitu 182 peratus, namun belum cukup untuk menjadi pengeksport yang besar," katanya.

Beliau berkata demikian ketika berucap merasmikan kilang pemprosesan ayam pedaging Hy-Fresh Albarakah Food Industries Sdn Bhd di sini, semalam.

Yang turut hadir, Menteri Besar, Datuk Seri Mohamad Hasan; Pengasas Kumpulan Hy-Fresh, Datuk Seri Pua Tian Song dan Pengerusi Eksekutif Hy-Fresh Albarakah Food Industries Sdn Bhd, Datuk Mohd Tahir Picho.

Ahmad Zahid juga meminta syarikat penternakan besar merangka strategi jangka panjang untuk mengatasi masalah harga bekalan makanan ayam yang tidak menentu disebabkan bergantung kepada pasaran dunia.

[FOTO HAZREEN MOHAMAD/BH]

***Ahmad Zahid bersama Mohamad (empat dari kiri) menandatangani plak perasmian** kilang pemprosesan ayam Hy- Fresh Albarakah Food Industries Sdn Bhd di Pedas Halal Pedas, Rembau, semalam.*

MEDIA CETAK		MEDIA ELEKTRONIK	
☐ BERITA HARIAN	☐ THE MALAY MAIL	☐ BERITA HARIAN	☐ THE MALAY MAIL
☐ UTUSAN MALAYSIA	☐ THE STAR	☐ UTUSAN MALAYSIA	☐ THE STAR
☐ SINAR HARIAN	☐ KOSMO	☐ SINAR HARIAN	☐ KOSMO
☑ HARIAN METRO	☐ NEW STRAIT TIME	☐ HARIAN METRO	☐ NEW STRAIT TIME
☐ THE SUN	☐ SUNDAY STAR	☐ THE SUN	
RUANGAN : Tengah	**M/SURAT:** 69	**RUANGAN :**	

PERKARA			
☐ DASAR JABATAN	☑ IMPORT EKSPORT	☐ SISTEM KUALITI	☐ PELBAGAI
☐ KESIHATAN AWAM	☐ KAWALAN PENYAKIT	☐ PENGUATKUASAAN	
☐ KEBAJIKAN HAIWAN	☐ TEKNOLOGI VETERINAR	☐ ADUAN	

TARIKH

24 November 2017

'Belum cukup'

Pengeluaran perkapita ayam pedaging kita masih rendah

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AHMAD Zahid (tiga dari kiri) melawat kilang pemprosesan ayam Hy-Fresh di Pedas Halal Park, semalam.

Rembau

Pengeluaran perkapita ayam pedaging di negara ini masih rendah jika dibandingkan dengan negara jiran seperti Thailand dan Indonesia.

Timbalan Perdana Menteri Datuk Seri Dr Ahmad Zahid Hamidi berkata, secara perbandingan Thailand dan Indonesia masing-masing mengeluarkan 11.6 kilogram (kg) dan 6kg berbanding Malaysia.

Beliau berkata, justeru, kilang dan penternak perlu memainkan peranan supaya pengeluaran mencapai tahap yang baik.

"Kami tahu apa yang dilakukan adalah sebahagian daripada jaminan keselamatan makanan bukan saja pengeluaran ayam, malah memberi sumber protein termurah kepada rakyat di negara ini.

"Malah, rekod menunjukkan tahap kecukupan ayam pedaging adalah 128 peratus dengan meyumbang 75 peratus daripada pasaran keseluruhan bernilai RM10 bilion," katanya.

Beliau berkata demikian ketika berucap merasmikan Kilang Pemprosesan Ayam Pedaging Hy-Fresh Group of Companies di Pedas Halal Park di sini, semalam.

Hadir sama, Menteri Besar Datuk Seri Mohamad Hasan, Pengerusi Eksekutif Hy-Fresh Al-Barakah Food Industries Sdn Bhd Datuk Mohd Tahir Picho.

Kumpulan Hy-Fresh ada tiga kilang pemprosesan termasuk terbaru di Rembau yang mula beroperasi akhir tahun lalu.

Malah, kilang itu mempunyai fasiliti penyembelihan dan mampu memproses 150,000 ayam sehari, selain memiliki 12 bilik sejuk beku yang boleh memuatkan 6,000 tan metrik ayam.

Pada masa sama, semua kilang milik Hy-Fresh disahkan halal dan mendapat pengesahan serta pengiktirafan Titik Kawalan Kritikal (HACCP) daripada Jabatan Veterinar Malaysia.

Dalam pada itu, Dr Ahmad Zahid berkata, jumlah pengeluaran ayam di negara ini direkodkan 1.5 juta sehari, namun hanya tujuh peratus dieksport.

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☐ BERITA HARIAN	☐ THE MALAY MAIL	☐ BERITA HARIAN	☐ THE MALAY MAIL
☐ UTUSAN MALAYSIA	☐ THE STAR	☐ UTUSAN MALAYSIA	☐ THE STAR
☐ SINAR HARIAN	☐ KOSMO	☐ SINAR HARIAN	☐ KOSMO
✓ HARIAN METRO	☐ NEW STRAIT TIME	☐ HARIAN METRO	☐ NEW STRAIT TIME
☐ THE SUN	☐ SUNDAY STAR	☐ THE SUN	
RUANGAN : Setempat	**M/SURAT:** 54	**RUANGAN :**	

PERKARA			
☐ DASAR JABATAN	☐ IMPORT EKSPORT	☐ SISTEM KUALITI	☐ PELBAGAI
☐ KESIHATAN AWAM	☐ KAWALAN PENYAKIT	☐ PENGUATKUASAAN	
✓ KEBAJIKAN HAIWAN	☐ TEKNOLOGI VETERINAR	☐ ADUAN	

TARIKH

24 November 2017

SEBAHAGIAN 81 kucing yang dihantar di PUSTAWAN.

Serah aje pada kami!

■ *MBSA lancar kempen kawal gangguan anjing, kucing*

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Shah Alam

Statistik Majlis Bandaraya Shah Alam (MBSA) mendapati jumlah aduan mengenai gangguan anjing dan kucing di kawasan pentadbiran pihak berkuasa tempatan itu mencatatkan peningkatan ketara berbanding tahun lalu.

Sepanjang tempoh Januari hingga bulan lalu, 1,635 aduan direkodkan berbanding 1,152 kes pada tahun lalu.

Pegawai Jabatan Kesihatan Persekitaran MBSA, Nur Hidayah Abd Razak berkata, peningkatan itu menyebabkan pihaknya melancarkan Kempen Penyerahan Haiwan Peliharaan (Anjing/Kucing) bermula 20 November hingga 18 Mei depan.

"Setakat semalam (kelmarin), kita menerima 81 kucing daripada orang awam yang tidak lagi mampu menjaga haiwan peliharan mereka.

"Kebanyakan mereka menyayangi haiwan itu, namun tidak mahu mengambil jalan mudah dengan cara melepaskannya ke lokasi tumpuan awam seperti pasar dan kedai makan. Jadi, mereka menyerahkan kepada MBSA untuk tindakan lanjut," katanya ditemui di Pusat Tahanan Sementara Haiwan (PUSTAWAN), Seksyen 17, di sini, semalam.

> **Kita mengumpulkan haiwan peliharaan yang tidak lagi diingini pemiliknya atas faktor tertentu dan ia hanya percuma sepanjang tempoh kempen"**
> *Nur Hidayah Abd Razak*

Beliau berkata, kempen itu antara inisiatif pihaknya mengawal peningkatan populasi kucing dan anjing yang berkeliaran di kawasan pentadbiran MBSA.

"Kita mengumpulkan haiwan peliharaan yang tidak lagi diingini pemiliknya atas faktor tertentu dan ia hanya percuma sepanjang tempoh kempen.

"Semua haiwan itu akan diserahkan kepada pusat kebajikan haiwan terpilih atau individu untuk dijaga. MBSA akan menanggung kos rawatan seperti vaksin, pemandulan dan rawatan bagi haiwan sakit," katanya.

Menurutnya, pihaknya turut merancang menjadikan semua kucing sebagai 'keluarga angkat', namun hanya selepas selesai proses vaksin, pemandulan dan kesihatan berada pada tahap terbaik.

Sementara itu, Norazlina Abu Kassim, 41, yang menghantar tiga kucing miliknya ke PUSTAWAN berkata, dia bukan sengaja tidak mahu membela haiwan berkenaan, namun mempunyai masalah kediaman.

"Rumah saya jenis pangsapuri dan saiz yang kecil mengehadkan pergerakan kucing yang kebanyakan masanya hanya berada dalam sangkar. Saya terpaksa menghantar kucing itu kerana mempunyai seekor lagi kucing sedang bunting," katanya.

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☐ UTUSAN MALAYSIA	☑ THE STAR	☐ UTUSAN MALAYSIA	☐ THE STAR
☐ SINAR HARIAN	☐ KOSMO	☐ SINAR HARIAN	☐ KOSMO
☐ HARIAN METRO	☐ NEW STRAIT TIME	☐ HARIAN METRO	☐ NEW STRAIT TIME
☐ THE SUN	☐ SUNDAY STAR	☐ THE SUN	
RUANGAN : News	**M/SURAT:** 2&3	**RUANGAN :**	

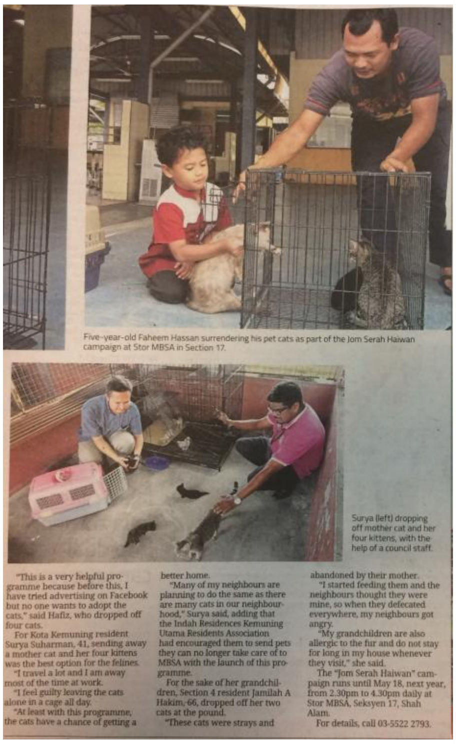
PERKARA			
☐ DASAR JABATAN	☐ IMPORT EKSPORT	☐ SISTEM KUALITI	☐ PELBAGAI
☐ KESIHATAN AWAM	☐ KAWALAN PENYAKIT	☐ PENGUATKUASAAN	
☑ KEBAJIKAN HAIWAN	☐ TEKNOLOGI VETERINAR	☐ ADUAN	

TARIKH

24 November 2017

Temporary home for pets

Shah Alam City Council has found a way to curb dumping of unwanted cats and dogs working with a non-governmental organisation to rehome or treat the animals. >2&3



Five-year-old Faheem Hassan surrendering his pet cats as part of the Jom Serah Haiwan campaign at Stor MBSA in Section 17.

Surya (left) dropping off mother cat and her four kittens, with the help of a council staff.

"This is a very helpful programme because before this, I have tried advertising on Facebook but no one wants to adopt the cats," said Hafiz, who dropped off four cats.

For Kota Kemuning resident Surya Suharman, 41, sending away a mother cat and her four kittens was the best option for the felines.

"I travel a lot and I am away most of the time at work.

"I feel guilty leaving the cats alone in a cage all day.

"At least with this programme, the cats have a chance of getting a better home.

"Many of my neighbours are planning to do the same as there are many cats in our neighbourhood," Surya said, adding that the Indah Residences Kemuning Utama Residents Association had encouraged them to send pets they can no longer take care of to MBSA with the launch of this programme.

For the sake of her grandchildren, Section 4 resident Jamilah A Hakim, 66, dropped off her two cats at the pound.

"These cats were strays and abandoned by their mother.

"I started feeding them and the neighbours thought they were mine, so when they defecated everywhere, my neighbours got angry.

"My grandchildren are also allergic to the fur and do not stay for long in my house whenever they visit," she said.

The "Jom Serah Haiwan" campaign runs until May 18, next year, from 2.30pm to 4.30pm daily at Stor MBSA, Seksyen 17, Shah Alam.

For details, call 03-5522 2793.

Mohamad Najmi (left) and his brother saying goodbye to their cat at Stor MBSA in Section 17.

By MELIZARANI T. SELVA
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Glimmer of hope for unwanted pets

MBSA's pilot programme taking in cats and dogs but unable to guarantee their future

"BYE Casey, be a good cat," said 10-year-old Mohamad Najmi Mohd Nizam to his two-year-old feline as he left it at the Shah Alam City Council (MBSA) pound.

Mohamad Najmi was one of the first to respond to MBSA's pilot programme "Jom Serah Haiwan", which takes in pet cats and dogs that are no longer wanted by their owners.

"I am going to miss Casey a lot but we can't keep her anymore because her fur keeps dropping everywhere and it is bad for my brother's asthma.

"Casey also has other cat friends that poop and pee everywhere in our house. It is very smelly and dirty.

"I don't think we will have any more pets after this," Mohamad Najmi told StarMetro, who paid a visit to Stor MBSA in Section 17, Shah Alam, to gauge the support for this programme.

MBSA environmental health officer Hidayah Abd Razak said the programme was not meant for stray animals, but to curb the dumping of unwanted pets.

"Many residents who are unable to keep their pets any longer and do not know where to leave their animals end up dumping them at the wet market place.

"Some owners do not sterilise or neuter their pets, which leads to breeding and we have to conduct more operations to catch strays because they become a nuisance to the public," she said.

While the programme has provided relief for pet owners, the council could not provide more details on what will happen to the animals sent there.

"We cannot guarantee the animals will be rehomed, because it is up to the NGO (non-governmental organisation) we are working with to decide the best course of action, which also depends on the animal's condition.

"According to the Urban Wellbeing, Housing and Local Government Ministry's standard procedures, the council does not have the right to put any animal to sleep.

"We can only capture them and keep them at the pound," she said.

Hidayah said MBSA was working with an NGO for the project, but was not allowed to disclose it.

"Through this programme, we will collect the animals at no charge and send them to an NGO to be looked after.

"Three times a week, we will send the animals to the NGO's centre so that there is no overcrowding at the pound.

"For each cat and dog we send, we pay RM30 to the NGO," she said, adding that the programme received mostly cats since its launch on Monday.

Paws shelter manager Edward Lim said despite the programme's positive intentions, it lacked transparency.

"There are no details on what will happen to the dogs and cats sent to MBSA, and there is also no information on which NGO they are working with.

"If you send an animal to Paws, we would explain our policies to you to make sure you are agreeable," he said, adding that the terms were also clearly stated on the shelter's website.

"More councils should work with shelters as it would curb the dumping of animals on the street but they should also provide more information so the public can make an informed decision," he said.

Section 18 resident Hafiz Ibrahim, 24, said he had 30 cats in his house and intends to send all the cats to the pound in stages.

"These cats are mostly strays and they always come by my house.

"I took pity on them and fed them but now I have too many cats.

The pilot programme has been ... since its launch on Monday and will run until May 18 next year.